



**World
Partnership
Walk**

ONLINE FUNDRAISING GUIDE

Learn how to use the new Participant Centre

Welcome to the Participant Centre! Here's a guide to help navigate your Participant Centre and start fundraising like a pro!

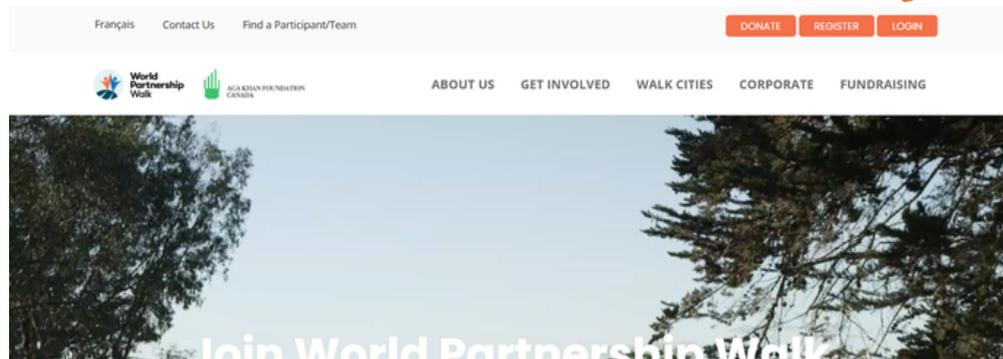
Once you're all setup, don't forget to visit our [Fundraising Tools](#) for some neat fundraising ideas. This guide will go over the steps to do the following:

1. Log in to the Participant Centre
2. Share Your Fundraising Link
3. Send Emails
4. Make a Personal Donation
5. Personalize your Page
 - a. Update your picture
 - b. Edit your fundraiser page URL
 - c. Update your fundraising goal
 - d. Add a blog post
 - e. Add to your image gallery
6. Create or Join a Team

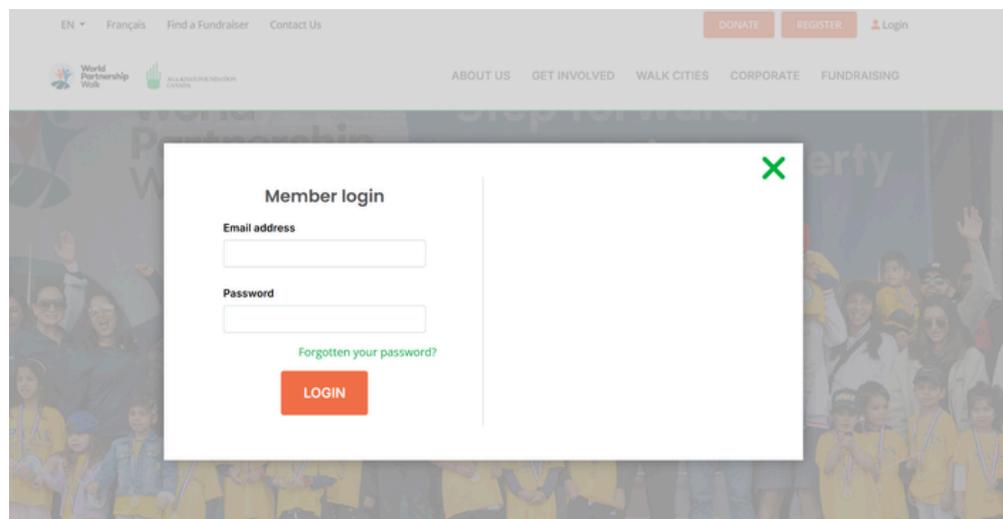
1. LOGIN TO THE PARTICIPANT CENTRE

This is where you can send emails, post social media messages, and track your progress.

1. Login at the top right corner of the World Partnership Walk website to access the Participant Centre.

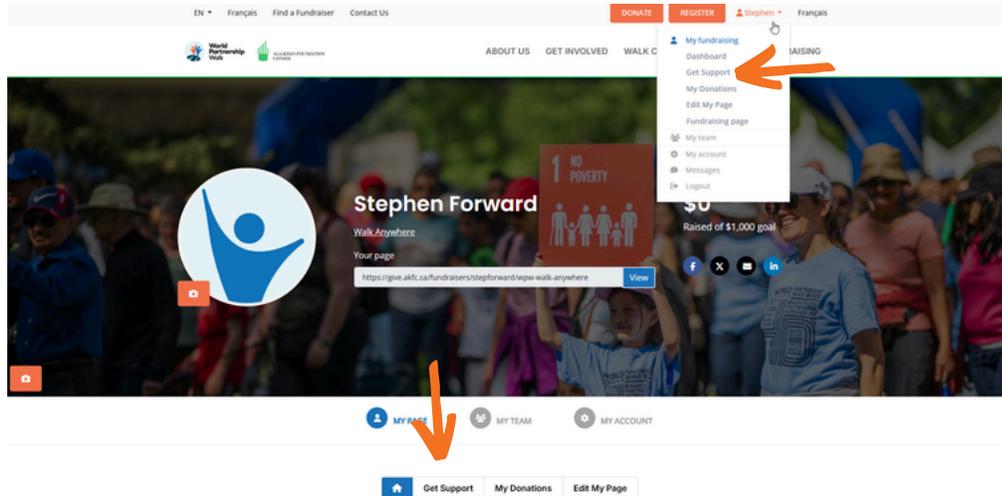


2. On the log in page, enter your username and password.



2. SHARE YOUR FUNDRAISING LINK

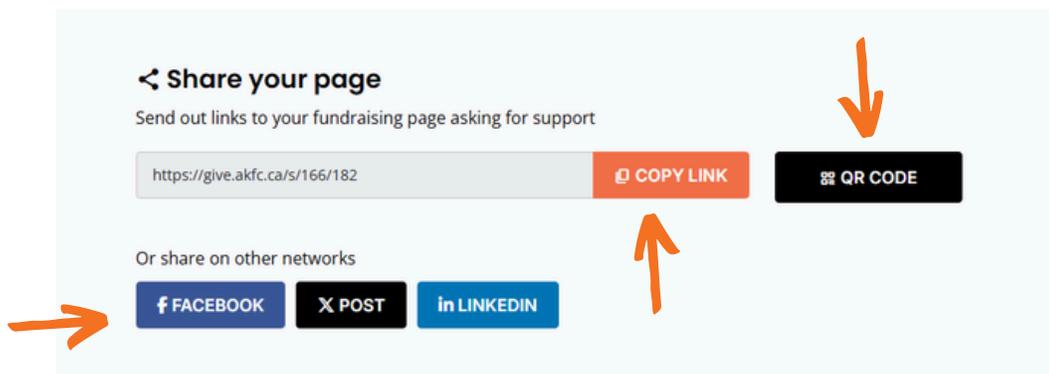
1. When you log in, you will see the **DASHBOARD**. Click on **GET SUPPORT** to get started.



2. Scroll down to access the link to your fundraising page. You can copy and paste this into social posts or messages, easily generate a QR code to share with others in person, or share directly on social.

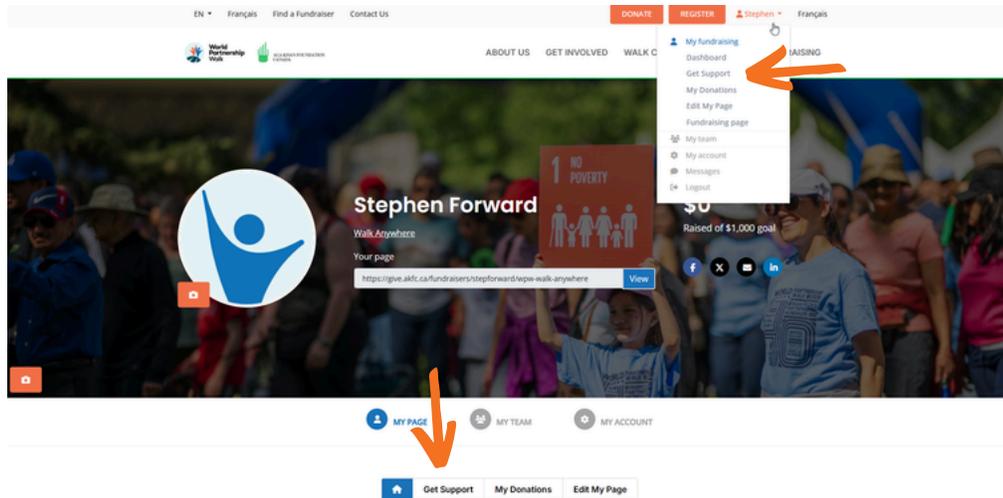


Share and invite

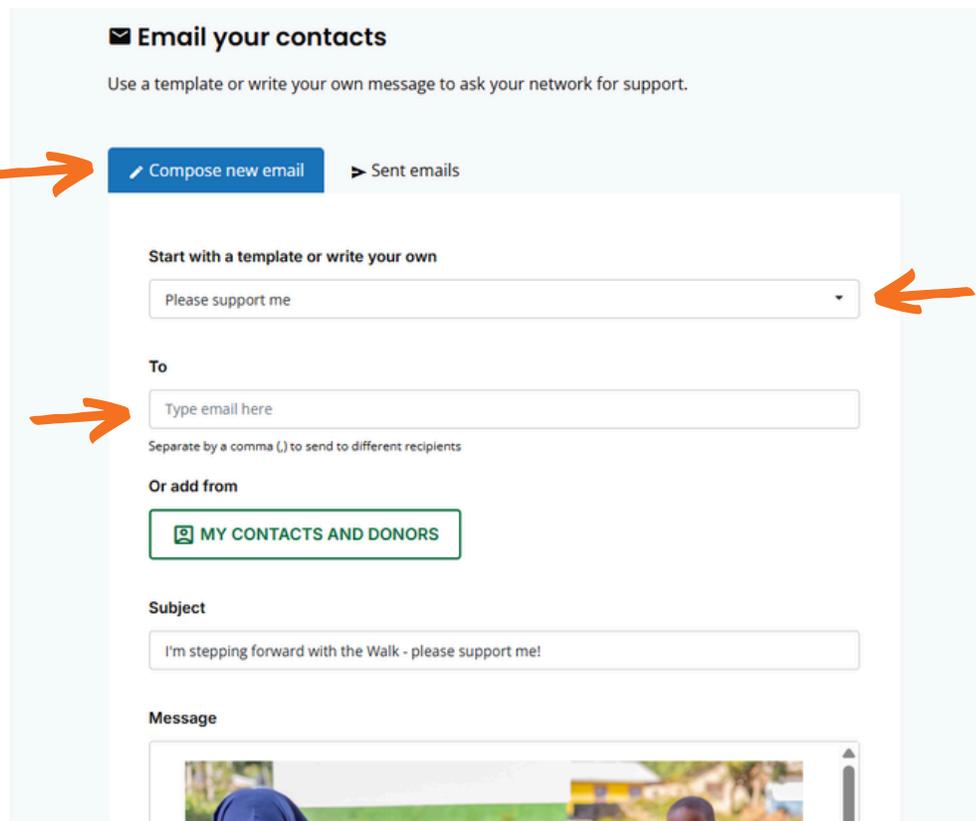


3. SEND EMAILS

1. When you log in, you will see the **DASHBOARD**. Click on **GET SUPPORT** to get started.

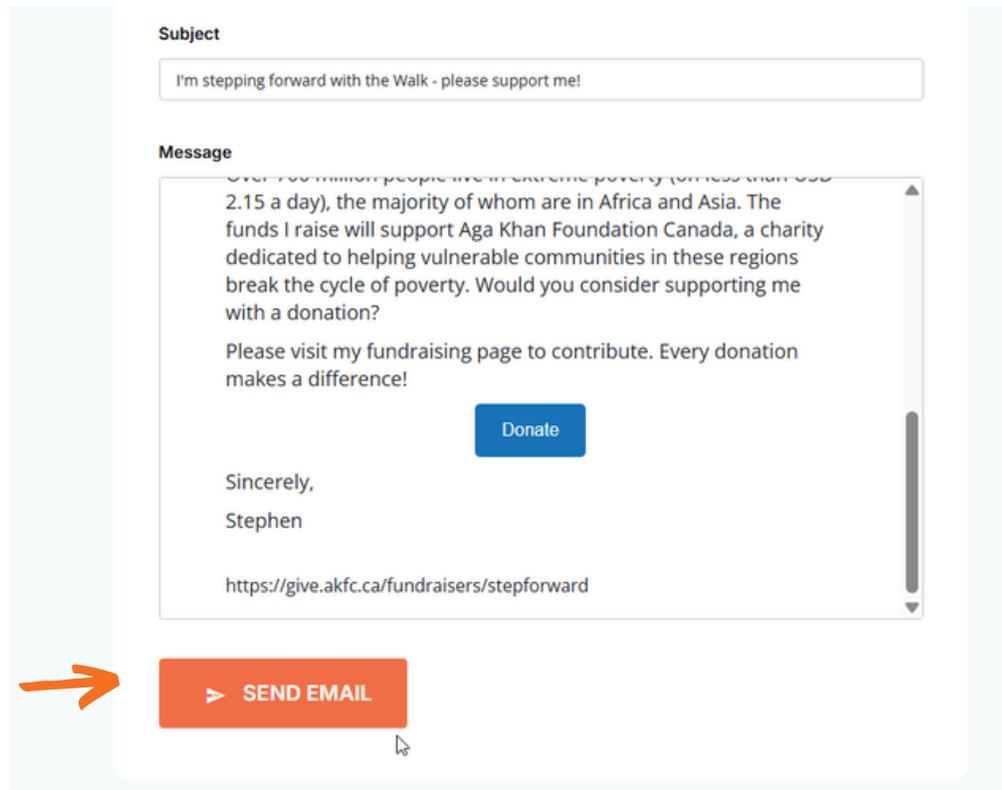


2. Scroll down to access the **Email your contacts** section where you can select your template, add recipients, and edit your message.



3. SEND EMAILS CONT'D

3. Once you have personalized your email and are ready to send, scroll to the bottom and click **SEND EMAIL**.



Subject

I'm stepping forward with the Walk - please support me!

Message

Over 700 million people live in extreme poverty (on less than US\$ 2.15 a day), the majority of whom are in Africa and Asia. The funds I raise will support Aga Khan Foundation Canada, a charity dedicated to helping vulnerable communities in these regions break the cycle of poverty. Would you consider supporting me with a donation?

Please visit my fundraising page to contribute. Every donation makes a difference!

[Donate](#)

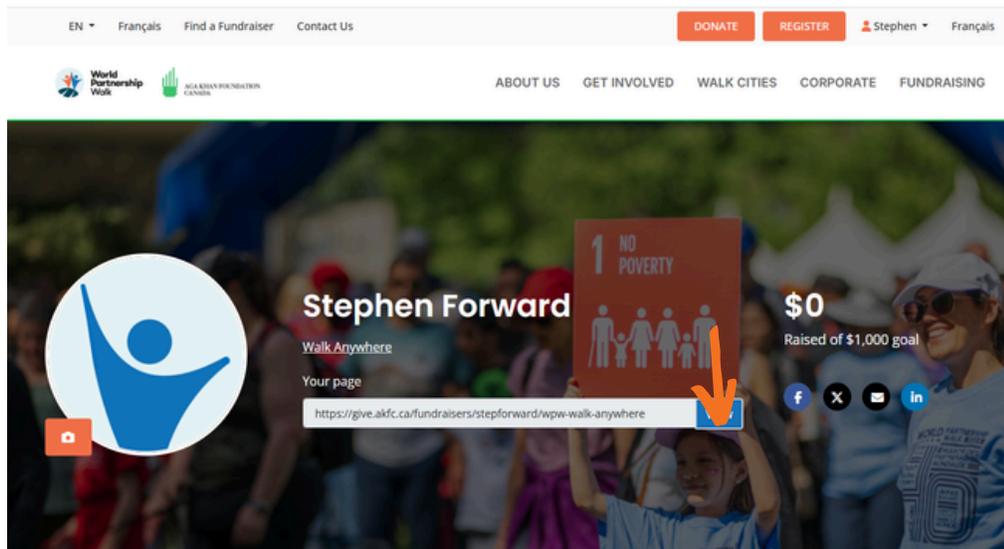
Sincerely,
Stephen

<https://give.akfc.ca/fundraisers/stepforward>

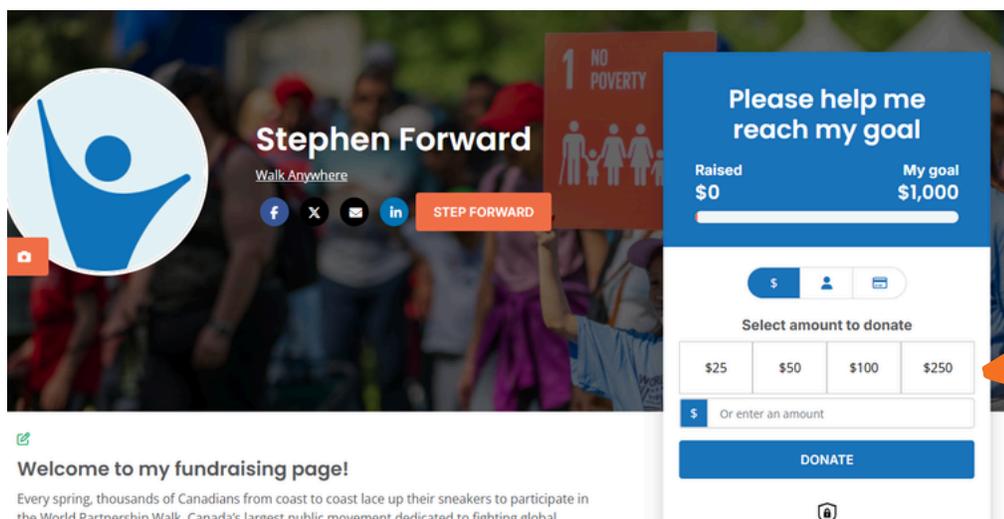
SEND EMAIL

4. MAKE A PERSONAL DONATION

From the **DASHBOARD**, click on **View** next to your fundraising URL.



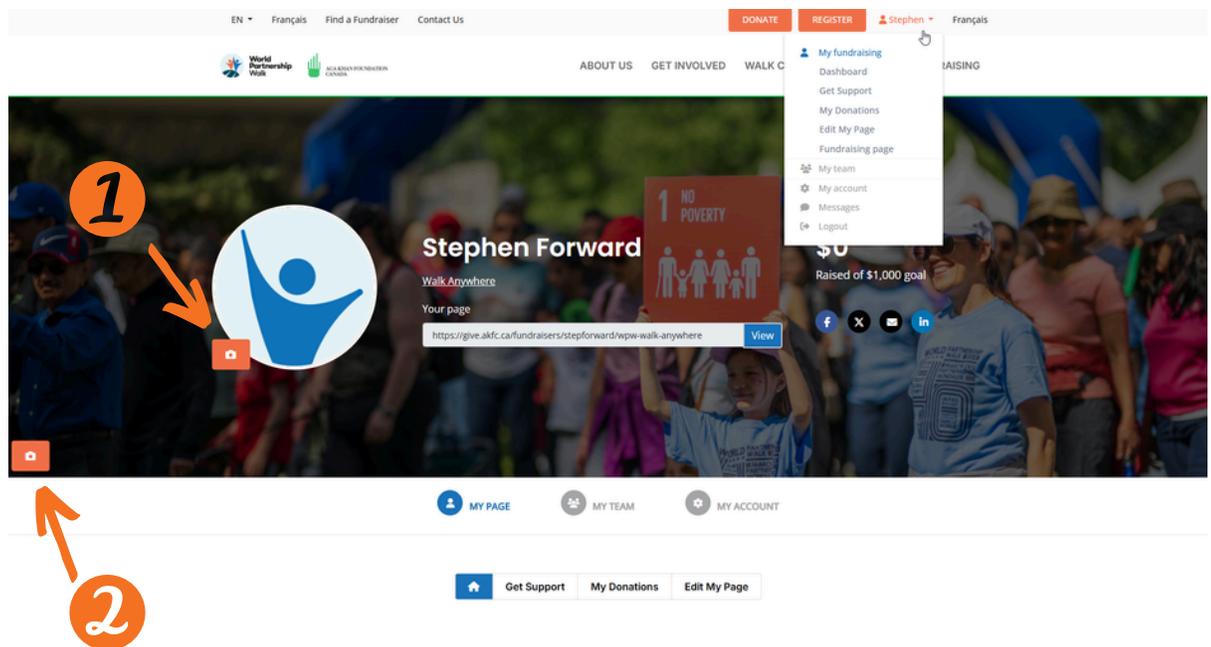
You are now on the public facing side of your fundraising page. Complete the donation form on the right side of the page to support your fundraising efforts.



5. PERSONALIZE YOUR PAGE

There are simple ways to personalize your page as soon as you login. Customizing your page increases your likelihood to receive donations.

- 1.** Add a profile picture - this will appear on your page, in the search, and on the leaderboards. Click on the camera icon beside the blue default image to personalize your picture.
- 2.** You can also change your background image to something that is uniquely you. Click on the camera icon in the bottom, left corner to change the background image.



5. PERSONALIZE YOUR PAGE CON'T

To further personalize your page, click on **MY PAGE** and **EDIT MY PAGE** then you can:

1. Edit your fundraising URL
2. Update your fundraising target
3. Add a blog post to keep your supporters updated on your progress
4. Or you can add images related to your fundraising efforts to your page





Update Your Walk Anywhere Fundraising Page

1 Personal URL * **2** Fundraising target *

Please note that changing your page URL might break any links to your fundraising page that already exist

[UPDATE DETAILS](#)

3 Update your blog

[ADD AN UPDATE](#)

Keep your friends, family and supporters updated with your progress.

Blog post title	Date posted			
Welcome to my fundraising page!	2026-02-26	EDIT	DELETE	SHARE

4 Your gallery

[NEW IMAGE](#)

Add images to your fundraising page

6. JOIN OR CREATE A TEAM

1. From the **DASHBOARD**, click on CREATE A TEAM.
2. Select CREATE A TEAM or JOIN A TEAM.
3. If you are creating a team, complete the fields then click CREATE TEAM at the bottom.
4. If you are joining a team, search for the team name and click JOIN TEAM at the bottom

The screenshot illustrates the 'CREATE A TEAM' process. At the top, the navigation bar includes 'MY PAGE', 'CREATE A TEAM', and 'MY ACCOUNT'. Below this is a secondary navigation bar with 'Get Support', 'My Donations', and 'My Page'. An orange arrow labeled '1' points to the 'CREATE A TEAM' button in the top navigation bar.

The main heading is 'Create a team page'. Below it, a sub-heading reads: 'To create a team for your current event **Walk Anywhere** please fill out the fields below. Once you have created your team page you will be able to send out invites for people to join your team.' Below this text are two buttons: 'Create a team' and 'Join a team'. An orange arrow labeled '2' points to the 'Create a team' button, and another orange arrow labeled '2' points to the 'Join a team' button.

The 'Team details' form contains the following fields:

- 'Team name *': A text input field.
- 'Fundraising target': A text input field with a '\$' symbol and the value '5000'.
- 'Allow anyone to join my team (this will add a join us button on your team page)': A toggle switch with 'Yes' and 'No' options.

At the bottom of the form is a large blue button labeled 'CREATE TEAM' with an orange circle containing the number '3' next to it.

Below the form is a secondary navigation bar with 'Create a team' and 'Join a team' buttons.

The 'Search for team' section features a search input field with a dropdown menu showing three options: 'AKFC', 'AKFC Poverty Busters', and 'AKFC IT-Crowd'. An orange arrow labeled '4' points to the 'JOIN TEAM' button below the search results.

Please note: Team captains must contact the Help Desk to make changes to their status.

HAVE ANY QUESTIONS OR NEED HELP?

Please get in touch if you have questions or if you need further assistance. We are here and happy to help you find success with online fundraising!

☎ (613) 237-2532 x142 or 1-800-267-2532 x 142

✉ info@worldpartnershipwalk.com

🌐 www.worldpartnershipwalk.com/en/contact-us

Thank you for supporting World Partnership Walk and
Aga Khan Foundation Canada

